



Bleed Area (2mm): 104mm x 54mm
Extend your background to fill the full bleed area.
This will ensure you don't end up with white edges
when your Magnets are trimmed.



Trim: 100mm x 50mm
This is where we aim to cut your Magnets.



Safe Zone (3mm from Trim): 94mm x 44mm
Keep all the important bits of your design:
text, logo, icons - inside this area.
(Not your background, that still needs to run
to the edges of the Bleed Area)

- Edit and save your file in CMYK
- Minimum font size: 6pt
- Minimum stroke thickness: 0.4pt
- Images should be 300dpi when importing
- Package all font files
- Embed all images and elements

Bleed Area (2mm from Trim): 94mm x 44mm

Trim: 100mm x 50mm

Safe Zone (3mm): 104mm x 54mm



mister magnets®

100mm x 50mm 'Key' Magnet Template